



DISPLAY AD RATES

\$8.75 per column inch
Add color \$50

CLASSIFIED RATES

\$10 for 20 words or less
.25/ each additional word

FRONT PAGE 6X2 COLOR BANNER ADS - \$200

6x3 - \$250

POLITICAL ANNOUNCEMENT

\$150 – Includes Picture & Story
All Political ads paid in advance.

OBITUARIES

Without Picture - \$65
With Picture - \$75
\$25 Additional charge for
500 words or more

2x4 THANK YOU NOTE - \$25 B&W

MECHANICALS

- 1 Column – 1.5”
- 2 Column – 3.2”
- 3 Column – 4.9”
- 4 Column – 6.6”
- 5 Column – 8.3”
- 6 Column – 10”

PRE-PRINT INSERTION RATES

Single Sheets - \$100 per 1,000
Up to 4 Pages - \$120 per 1,000
5+ Pages - \$140 per 1,000
Zoning Available for \$200/1,000

PRE-PRINT DELIVERY

Lawton Constitution
207 SW B. Avenue
Lawton, OK 73501
Phone: 580-585-5115
Attention: David Stringer
david.stringer@swoknews.com

WEB ADVERTISING

Leaderboard Banner - \$275/mo.
Positions available:
Home, Business, Obituaries, Sports
Double Cube - \$350/mo.
Cube - \$200/mo.

CONTACT INFORMATION

advertising@redriversun.com
P.O. Box 1260
Childress, TX 79201
Phone: 888-400-1083

ADVERTISING DEADLINES

Submission: Friday, 5 PM
Publish Day: Friday



Stacey Willman, Director of Sales & Marketing

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888-400-1083

1/2022